



2023 ANNUAL REPORT



Ronald McDonald House Charities®
Greater Cincinnati

From our CEO

Last year, I celebrated my 25th anniversary with Cincinnati's Ronald McDonald House. I'm still as passionate about caring for families as I was in 1999 when we were just a 21-bedroom House down the street from our current location. I remain so grateful for all that I've been given from our House over the years. I've learned so much about strength and resiliency from our families, commitment and compassion from our staff and volunteers, and generosity and kindness from our incredible supporters.

We recently heard from Brittani, Braxton's mom. They have lived with us for 89 nights over nine different stays in the last two years. Brittani's words represent the journeys of many families at our House. The roller coaster of emotions you experience with a critically ill child are strong, but because of you, we can make the ride a little smoother and make the hills a little less scary.



I never planned on having a child — I just didn't think it was for me. Then in September of 2021, there was that little positive sign and to my own surprise, I was over the moon excited from that first second. Then, about 20 weeks later, my world was turned upside down when I learned about Braxton's spina bifida diagnosis while I was still pregnant with him. Where we live in northwest Ohio, we do not have doctors who perform the operation Braxton needed. We were sent to Cincinnati Children's to get the best care and outcome. We would not have been able to do that without the Ronald McDonald House. I was not in a financial position to spend more than two months away from home, especially because I was a single mom and was out of work due to being high risk.

I had no clue what to expect coming down here, but my eyes were opened so wide. Some people don't understand the importance and extent to what charities do until you live it. With already being so stressed about

what was going to happen with Braxton, the Ronald McDonald House took away all my worries about food and shelter, but most of all was the support. It's amazing how supportive, caring and friendly all of the volunteers are. You also get the blessing of meeting so many other people going through similar situations, and you no longer feel alone. You really feel united and become family in the house. I cannot stress enough to all I talk to about how amazing and important RMH is to families.

Braxton is now two and we have been blessed to stay at the House multiple times. I will FOREVER be so grateful. Thank you from the bottom of my heart for the constant, continued support in helping my beautiful, amazing baby boy stay as healthy as possible and succeed in life. Because of you I have my son, and that is the greatest gift in the world. Thank you for being our home away from home.



What a beautiful testament to the mission and care that you make possible. On behalf of Brittani, Braxton and the 177 families living in our House each and every day, as you read this summary of what our charity accomplished in 2023, please know that *you* helped make it possible! Thank you for your continued love, support and compassion.

Fondly,

Jennifer Loeb
Chief Executive Officer



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What You are Doing Is Beyond Words

I always envisioned having the baby, putting her in her little car seat, putting her first outfit on her, taking the pictures, doing all the things that moms get to do. And it was not like that.

For first time mom Hannah, her pregnancy was nothing like what she imagined. Her daughter, Hannah, was born at five months, weighing one pound, five ounces. She spent most of the first year of her life in the hospital and spent most of the next year weaning off all of the medications that had essentially kept her unable to move while her body and organs developed. Just when things were looking better, the couple found out that Hannah

had a rare liver cancer. And it was stage four.

Doctors started Hannah on chemo, but since the tumor was growing from inside the liver they knew that a transplant was ultimately going to give her the best chance at survival. As Hannah shared frustrations in a Facebook group that she was in, other members of the group encouraged her to reach out to doctors in Cincinnati. Where other doctors had said they couldn't take on her case, doctors here said "we think we can help you." Within a couple of weeks, Hannah and Princess had relocated from Texas to Cincinnati and to a room at our House.

With Princess' husband, Steven, needing to stay behind for the first few months, Princess was on her own to navigate life with a critically ill child. Because of you, the House became her support.

The staff here are amazing ... *amazing*. They're very thorough about making sure that we're comfortable. We have everything that we need. You can tell that they really care because they try to connect with you. They want to know about your baby, they want to know about what you are going through. When she first got here, Hannah was restless. It was a new environment, so I would have to put her in a stroller and roll her around. And sometimes the volunteers or staff that were available would go with us and help her through her little moments. And I was just like, this is everything. Because you can go some places and people will help you, but they don't care. You can tell when you are being accepted versus being tolerated in an environment. This is very much an accepted environment.

While Princess and Hannah may not have needed playrooms or activities, it was the simple things, like meals, that made a difference.

When you are going back and forth to the hospital, you don't have time to think about food. And just to know that I can come over here and get something to eat ... She's had so many inpatient situations and I don't

have time to think about food. I don't have time to think at all. Sometimes they have to tell you, "Mom, go get something to eat." To come over here and already have something prepared is a gift.

Steven is now with Princess and Hannah in Cincinnati. They have been living in our House for 545 nights, with hopes to return to Texas soon.

For Princess and Steven, their journey as first-time parents has been far from easy. While they have missed out on the baby showers and celebrations that first children can bring, they are planning for the future with their daughter. Princess is studying to earn her Masters in Social Work. Steven is working at a local nonprofit supporting youth in our community. They've been given this chance to dream about Hannah's future because of you.



Having a medically complicated kid is so much. And knowing that there are some people who have set up a space where we don't have to worry about food, we don't have to worry about bills. We don't have to worry about any of these things. We can actually come here and just focus on our children. It's the best thing ever. What you are doing is beyond words.

In 2023



WE
WELCOMED
2,525
UNIQUE FAMILIES



AND PROVIDED
THEM WITH
60,058
NIGHTS OF CARE



FAMILIES LIVED WITH
US AN AVERAGE OF
29
NIGHTS



WE FED
THEM
162,596
MEALS



THEY TRAVELED
FROM
45 & 10
STATES COUNTRIES

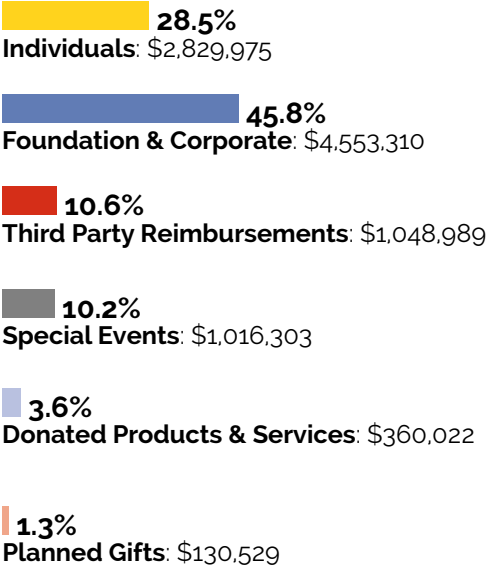
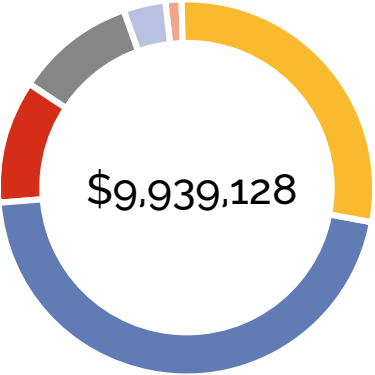


WE SAVED
THEM
\$13.5 MILLION
IN TRAVEL EXPENSES

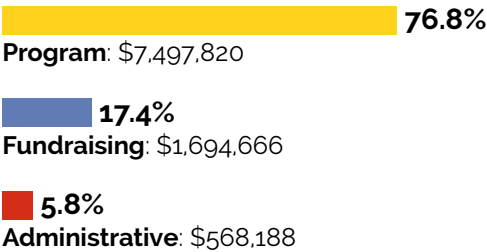
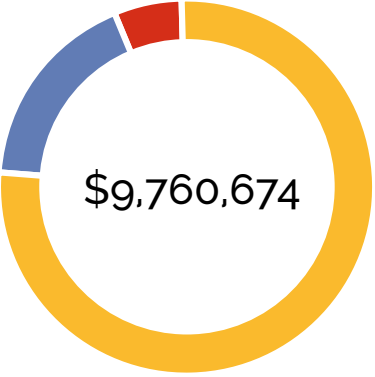


Financials

2023 Operating Revenues (excluding investment income/losses)



2023 Operating Expenses



Financial Position as of December 31, 2023

ASSETS	
Cash and cash equivalents	\$1,762,962
Contributions receivable	3,307,917
Investments	33,270,232
Property and equipment, net	53,050,968
Other assets	660,218
Total Assets	<u><u>\$92,052,297</u></u>

LIABILITIES AND NET ASSETS	
Payables	\$588,591
Net assets*:	
Without donor restrictions:	
Operating reserves	\$28,473,964
Property and equipment	53,050,968
Board designated	6,394,646
Subtotal	\$87,919,578
With donor restrictions	\$3,544,128
Total net assets	\$91,463,706
Total Liabilities and Net Assets	<u><u>\$92,052,297</u></u>

*Net Asset Notes:
Operating reserves of \$28,473,964 represent approximately 2.9 years of operations. These critical reserves are the essential foundation for supporting strategic future programming and meeting the growing demand to be able to serve more families.

Donor restricted funds are primarily related to a large operating support pledge and our permanent endowments.

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Chief Development Officer

Melissa Stier
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RMHC®
Greater Cincinnati



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We are so thankful for RMH Cincinnati. RMH has truly become our home away from home and that means everything when it feels like your life has been turned upside down.

RMH is much more than just a place to stay. It has been a warm shower after a long day at the hospital. It has been a cup of coffee on the way to morning rounds. It's been a delicious meal that keeps us healthy so we can focus on our son. It is a place that allowed me to rest and heal after surgery. It's been a place that has supported moms by providing breast pumps and freezers for breast milk. It has been a good night's sleep, a place to cry and a safe place to bring our son to after being discharged and to get all of our dialysis supplies delivered to. It's been new friends that have helped us walk this path when it seemed scary. It's the joy that picking out a toy for our child brings; a place to get mail from friends far away; a place to breathe away from the beeping machines; a place that allows us to order Amazon boxes and medical supplies with items to make life easier; a place for family to visit and time with our son.

But above all these things, RMH is a place that has given our family TIME. More time together. More time with our son. Time to adjust to our new normal without added stress. Time to play and dance and enjoy each day.

When I look back on the last year, I am thankful because we were together and that is because of RMH.



Ronald McDonald
House Charities®
Greater Cincinnati

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